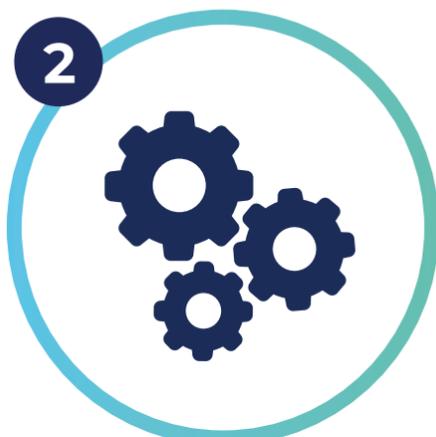


# Ten Reasons for a Cloud Contact Centre

What are the **unsurprising** reasons to move to the cloud?



Opex v. Capex



Simplicity



Scalability



Time to Deploy



Innovation



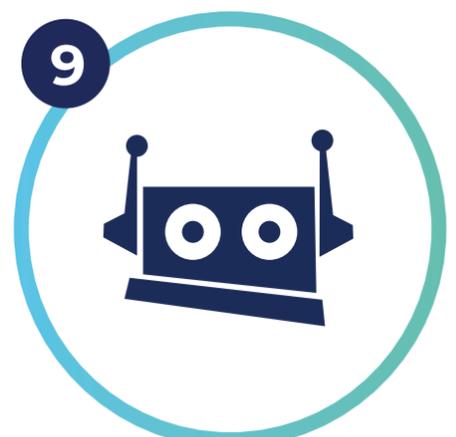
Seasonal Expand & Contract



Integration



Customize



AI



Storage



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