

## **DDoS ATTACKS**

## Are evolving and starting to impact businesses of all sizes

What is a DDoS attack? A Distributed Denial of Service (DDoS) is a cyber attack that attempts to overwhelm your business' online service, if successful, this attack will take your business offline, stopping employees from accessing email, websites, using VoIP phones and prevent customers from visiting the company website, this will have a massive, crippling and financially damaging impact on your business.

**69**%

chance that if you're attacked, you'll be targeted again



42% of businesses suffered data theft while being attacked

£240K

estimated financial damage per day during a DDoS outage



customer services are hit hardest by a DDoS outage

Neustar 2014 Annual UK DDoS Surve

With DDoS attacks becoming more frequent and easier than ever to purchase it has now become a matter of **when** not **if** your business is targeted. We have teamed up with Level3 - one of the largest carriers of Internet traffic on the planet to bring powerful 'always-on' DDoS Protection to our customers.

Our DDoS Protection is designed to give your business peace of mind. It is a network based solution, with 4.5 Tbps of attack ingestion capacity that actively mitigates against known forms of layer 3-7 attacks with advanced behavioural analytics.

## **How does our DDoS Protection work?**





- 24/7 Protection, always up to date
- Network-based detection
- World's largest ingestion capacity



## **Benefits**

- No up-front/maintenance costs
- A 'switch on and forget' solution
- No on-site equipment to maintain

