

## Website Privacy Statement

### 1. Privacy Protection

We recognise the need to protect the personal information that might be gathered from our customers, potential customers and visitors to our website. We will only use the information that we collect about you lawfully, in accordance with GDPR. You can access and browse this website without disclosing personal information.

### 2. Data collection

We collect information about you for two reasons: firstly, to process your order and secondly, to provide you with information about our services. All information is gathered and used solely as part of the service we offer you and is processed and stored in accordance with the requirements of GDPR.

We collect personally identifiable information about you if you register to receive details of special offers on our site; if you purchase any of our products; if you contact us with comments or specific requests or if you provide a business card or other details to any of our staff.

The elements of your data that we collect may include:

- forename and surname
- title
- company name
- company address, phone and/or fax number
- email address
- where relevant credit card information (e.g. type, number, expiry date)
- other information specific to the nature of our interaction

#### **Wavenet Limited**

Registered in England No 3919664  
VAT Registration No 248 2220 23

One Central Boulevard,  
Blythe Valley Park, Shirley,  
Solihull, West Midlands, B90 8BG

**P:** 0333 234 0011  
**E:** [info@wavenetuk.com](mailto:info@wavenetuk.com)  
[www.wavenetuk.com](http://www.wavenetuk.com)

We also collect anonymous information which is not unique to you such as:

- IP address
- Browser Type
- Access times
- Referring URL

### **3. User access and control of your data**

You may request a copy of the personal information we have about you and you may correct it if you wish, using the contact details shown above. If at any time you wish to withdraw your consent to our use of your data please contact [marketing@wavenetuk.com](mailto:marketing@wavenetuk.com)

### **4. Data use**

We use your data for the following purposes: to process orders and enquiries, to provide you with information about our products and services, to inform you about developments in a marketing capacity that we believe may be of interest to you. Our data is stored and processed on our business management platform and CRM called Hubspot.

### **5. Cookies**

We use cookies to help make it easier for you to access our website. Cookies are pieces of information that a website transfers to your computer's hard disk so that the website can remember who you are. Most websites use cookies. Cookies cannot be used by themselves to identify you. Cookies are also used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. By using our website you agree that we can place these types of cookies on your computer.

#### **Wavenet Limited**

Registered in England No 3919664  
VAT Registration No 248 2220 23

One Central Boulevard,  
Blythe Valley Park, Shirley,  
Solihull, West Midlands, B90 8BG

**P:** 0333 234 0011  
**E:** [info@wavenetuk.com](mailto:info@wavenetuk.com)  
[www.wavenetuk.com](http://www.wavenetuk.com)

You may prevent us from storing a cookie on your computer by setting your browser so that it will not accept cookies.

## **6. Data disclosure**

The data we gather about you from our website will never be sold on to a third party. In certain circumstances, we may need to disclose your data to appropriate third parties if you breach the terms and conditions of use of this website or our services to you. We may also access or disclose your data if required to do so by law or an authorised governmental body.

## **7. Security**

The security of your data is important to us. We have implemented technology and security policies, rules and measures designed to protect the personal data under our control, both on- and off-line, from unauthorised access, improper use, alteration, unlawful or accidental destruction, and accidental loss. Off-line, all of our "personal user data" is restricted in our offices. Only employees of Wavenet UK Ltd. are granted access to such information on our central Hubspot platform. Please remember, however, that no data transmission over the internet can be absolutely guaranteed to be totally secure. While we strive to protect your data as best we can, we cannot ensure or warrant the security of any information which you send to us, or which we store.

## **8. Other websites**

This website contains links to other sites. When you choose to visit those sites, we cannot assume responsibility for any other site's content or information handling practices. We encourage you to review each site's privacy policy prior to entering into transactions with the third party-linked site.

## **9. Privacy support**

If you have any questions or comments about privacy, please contact us at [marketing@wavenetuk.com](mailto:marketing@wavenetuk.com)

### **Wavenet Limited**

Registered in England No 3919664  
VAT Registration No 248 2220 23

One Central Boulevard,  
Blythe Valley Park, Shirley,  
Solihull, West Midlands, B90 8BG

**P:** 0333 234 0011  
**E:** [info@wavenetuk.com](mailto:info@wavenetuk.com)  
[www.wavenetuk.com](http://www.wavenetuk.com)